



Best of luck in Ohio, juniors!

LIMOUSIN Heart Beat

OFFICIAL PUBLICATION of the HEARTLAND LIMOUSIN ASSOCIATION • MAY/JUN 2026

Better Pasture Conditions Could Allow Rebuilding

By Benjamin Herrold



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Wulf Cattle OBC

Pasture conditions will play an important role in cattle producers' ability to build up national cattle numbers from historic lows.

University of Georgia Ag Economist Will Secor writes in his "In the Cattle Markets" column for the Livestock Marketing Information Center that pasture conditions are generally good heading into fall.

"Pasture and rangeland in the U.S. are in good shape for much of the country this year," he says. "Some areas in the West are struggling, but the Plains, Corn Belt and Southeast appear

to be doing well. A little over 30% of range and pastureland conditions were rated as poor to very poor. This is the lowest for this time of year since 2019."

Secor says there is often a seasonal trend to both pasture and rangeland conditions.

"Traditionally, conditions improve at the beginning of the summer and deteriorate at the end of the summer," he says. "2025 was similar to the five-year average in May, with poor to very poor conditions accounting for around 30-35% of ratings. These ratings dropped below 2024 and the five-year

average in midsummer and have been below these benchmarks ever since."

The situation has improved from recent years.

"Conditions in the Corn Belt, Southern Plains and Southeast largely started well and have continued to be strong or followed year-ago ratings," Secor says. "In particular, the Southern Plains have seen very little poor conditions on pasture and rangelands. Around 20% of the Southern Plains' pasture and rangelands are rated as poor or very poor. This is far below last year's rating and the five-year average rating which were above 40%."

Secor says this sets the stage for herd rebuilding, although multiple factors drive those decisions.

"So far, these conditions generally support cow-calf producers' ability to grow herds," he says. "Good forage availability is necessary for expansion, but it is not sufficient. The right market incentives and time are also needed to see expansion. Additionally, there are still a couple of months left before winter sets in which will also impact producer decisions."



GV XTRACTOR 464J

Purebred • Homo Polled • Red
 GVHL Xtractor 767G x GV Ms Xerox 702E

CE:	BW:	YW:	MK:	CE:	\$TPI:	\$G:
25	-7.0	93	29	10	124	0.15
(1%)	(1%)	(50%)	(20%)	(3%)	(20%)	(5%)

No clipping, no halter, no coddling — He is simply a massive example of Limousin muscle and calving ease. At 3.5 years of age he weighed 2460 lbs. 15 EPD values in the top 50% of the breed — -7 BW EPD, 25 CED and still breed average for Yearling Weight with a 93 EPD. His oldest daughters have their first calves on them and all calved unassisted with beautiful udders and the sweetest disposition to be found. With over 100 calves born from two-year-old heifers, 100% are unassisted, every calf is polled, they look the part and have enough performance to be highly marketable. There is no other extreme calving-ease bull with his level of performance, maternal value and eye appeal. He can be confidently used on any virgin heifers and those big birthweight cows that need to bring weights back to marketable levels but still have the growth and “look” to top bull sales. Within the next few years, there will be huge demand for bulls to breed heifers with confidence. Xtractor is the bull to produce those calving-ease sons the industry will need soon.



Contact Leonard Limousin for semen for this spring breeding season.

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Limi Things With A Touch Of TWANG

By Ashley Wisler

This edition marks two years with the Heartland Limousin Association for me. What a time to be in the Limousin Cattle business! As we start to wrap up sale season, it is evident from the phenomenal success of our member sales that one thing is clear: Customers want Limousin cattle. They see the value in them, the gains and growth, muscle and calving ease. They know that pounds equal dollars and there is a demand for Limousin genetics.

I have enjoyed getting out on the road a bit this past month and catching up some of you and hope to see everyone at the Heartland Regional Show in Springfield, Missouri, May 22-24. We will also be having a benefit auction, please reach out to me if interested in supporting the Heartland juniors by donating an item. Best of luck to all of our Juniors as the upcoming show season kicks off! May you all have a summer filled with good looking cattle and great memories with your family!



INTERESTED IN BECOMING A HLA BOARD MEMBER?

The Heartland Limousin Association is seeking interest/nominations for the Board of Directors. If you are a Limousin enthusiast with a passion for the industry and a willingness to serve and help promote the breed and our members, reach out to Ashley at awiser1985@gmail.com or any current member of the Heartland Board.



“BACK IN TIME”

Do You Know the Answer?

For this back in time, I thought it would be fun to ask some questions about state associations featured in this issue of the Heartbeat, as well as some of the fun shows that our juniors travel to over the summer. Safe travels and best of luck to all!

Can you answer these questions?

1. In what year did the Nebraska, South Dakota, and Missouri states form Limousin Associations?
2. When was the first Nebraska Junior Beef Expo Held?
3. When was the first South Dakota Summer Spotlight Held?

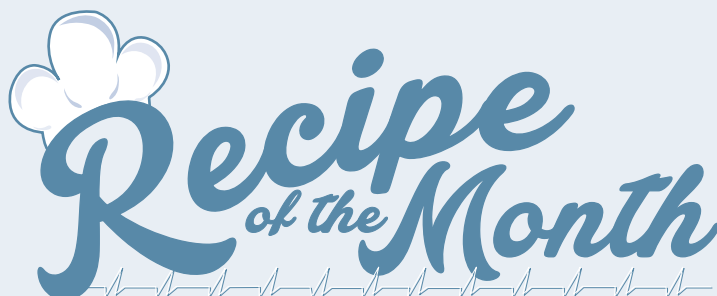
Answers on page 7

HEARTLAND CALENDAR

MAY _____
22-24 Heartland Regional/MLBA Field Day/National Fullblood Shows -
Springfield, MO

JUNE _____
5-7 Nebraska Junior Beef Expo - Albion, NE
6-7 Iowa Junior Limousin Field Day - Westfair, Council Bluffs, IA

JULY _____
3-9 National Junior Limousin Show & Congress - Circleville, OH
24-25 South Dakota Summer Spotlight - Huron, SD



Recipe of the Month

BBQ CHICKEN SWEET POTATOES

This is a quick and easy recipe for those busy summer days when you want a hearty meal on the table after a hard day's work but are short on time. Toppings can easily be adjusted to fit your family favorites!

Ingredients:

- 4 Sweet Potatoes
- 1 Tablespoon Olive Oil
- Sprinkle of Salt
- 2 Cups Shredded Rotisserie Chicken
- ½ Cup of your Favorite BBQ Sauce, with more for topping
- 1 Small Red Onion, Sliced Thin
- 1 Jalapeño, Sliced Thin
- 1 Cup Smoked Gouda, Shredded

Instructions:

1. Preheat oven to 375 degrees.
2. Coat potatoes in olive oil and sprinkle with salt, placing on a baking sheet. Bake until tender, for approximately an hour.
3. Slice the top of each potato once done to create a potato bowl.
4. Toss chicken with BBQ sauce then stuff the chicken into the potatoes.
5. Top with some onion, jalapeño and gouda cheese.
6. Return to the oven and bake until chicken warms and cheese melts.
7. Top with a drizzle of BBQ sauce and serve.

Junior Beat



Gabe Minor at the steers and stripes show with his heifer, MINO Neverland 332N.



Wrenlee Linhart and her Uncle Kevin make their rounds at the Linhart Sale.



The Millers of Excel Ranches can confirm their cattle are kid approved.



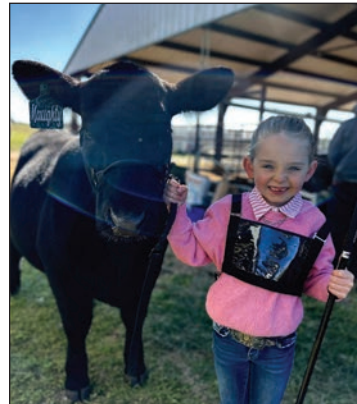
Duff Limousin hosted the Randolph FFA Livestock Judging Team as they prepared for state convention.



Young sale goers enjoyed playing on the swingset at Minor's Open House.



Owen Ward, son of Daren and Abbie Ward, of Aberdeen won the South Dakota Class A 190# State Wrestling Championship held in Sioux Falls in February. He was also named Outstanding Wrestler of the tournament. He is the grandson of longtime Limousin breeder, E. John Bruner, E. John Bruner, Winfred, SD.



Roux Wilson, daughter of Amber and Duell Wilson, and her calf Naughty enjoyed a sunny day showing at the Missouri Beef Days Junior Jackpot Show.



Congrats to Kharis Wilson, daughter of Amber and Duell Wilson, as she shows off her awards from the Missouri Beef Days Junior Jackpot Show.



Haze Hagedon and his Grand Champion market animal at the Bear Round Up. He is a son of Donna Mitchell.



Congrats to Kyle Linhart on his success at the Missouri AGR Classic and Battle Of The Breeds.

STRONG BIDS. TRUSTED GENETICS.

Thank You For Your Support!

The Symens Brothers crew would like to extend our sincere appreciation to everyone who attended, bid on and purchased cattle. Your continued confidence in our program means a great deal to our family.

Volume Buyers:

We would also like to recognize our volume buyers for their continued support.
 Scott Glinn – Keystone, Nebraska
 Henley Family – Britton, South Dakota
 Deric Holden – Glendive, Montana

Buyers:

Dwight Althoff, Jason Anderson, Bill Biscoe, Block Ranches, Bosch Farms, Ryan Bowsher, Daniel Campbell, Adam Davis, Logan Derungs, Ceph Dockter, Dave Gilland, Scott Glinn, Rachel Good, Terry Grandt, H & T Bies, Bill Harding, David Hassebroek, Dave Heidenreich, Mark Helkenn, Aaron Henley, Doug Henley, Ladean Hettick, Deric Holden, Rylan Jacob, Allan Jahr, Thad Jensen, Kent Jungemann, Christof Just, JYF Limousin, KC Limousin, Kindelspire Farms, Benson Kleinschmidt, Brandon Knudsen, Craig Kroll, James Kroll, Mike Kuhlman, Paul Kuhlman, Kevin Lapica, Jeremy Larson, Lura Limousin, Chris Mark, Ryan Mechaley, Chris Meyer, Josh Meyer, Dan Mittleider, Moss Cattle, Pacha Cattle, Pine View Acres, Tom Ree, Sharlene Reuer, Brendan Roth, Carl Ryckman, Curtis Ryckman, Casey Schaff, Steven Schulz, Shy Hawk Limousin, Landon Smith, Rick Sonnemaker, David Steffen, Bill Thurston, Robert Uhl, Victor Westendorf, Dustin Yoder, Christopher Ziemer



SYES Knockout 23K
Sire of High Seller

SYES Nodak 603N

\$20,000

Red • Purebred • Homo Polled
 SYES Knockout 23K x Miss SYES Devils Lake 601H
Thank you JYF Limousin, Flintoff, SK

SYES Night Hawk 887N

\$15,000

Homo Black • Purebred • Homo Polled
 RUNL Justified 364 J x Miss SYES Genesis 887L
Thank you Benson Kleinschmidt, Harrold, SD



SYES Newton 902N ET

\$14,000

Black • Purebred • Homo Polled
 RUNL Justified 364 J x Miss SYES Worktime 66B
Thank you Doug Henley, Britton, SD


SYES New Deal 96N ET

\$13,750

Red • Purebred • Homo Polled
 Wulfs Kactus 4841K x Miss SYES Worktime 66B
Thank you Mike Kuhlman, Wagner, SD



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 John: 605/880-8061 • Warren: 605/237-2127
 jssymens@venturecomm.net
 Check Symens Bros Limousin on  for current information.

Iowa News...

Iowa Junior Field Day

The Iowa Junior Field Day will be held June 6-7, 2026. It will be held at the Westfair Fairgrounds in Council Bluffs, IA. Additional information can be found at the Iowa Junior Limousin Association Website.

Kansas News...

Kansas Field Day

Mark your calendars for the Kansas Junior Limousin Field Day. It will be held May 2nd in Canton, KS. For more information contact Kaycie Schilling the Junior Advisor.

Missouri News...

Save the Date

Missouri Field Day will be held after the Heartland Regional Show. The dates are May 22-24th in Pinegar Arena at the Darr Agricultural Center in Springfield, MO.

Minnesota News...



Paul Bartsh with CWCL 115J Nixon 502N

Congratulations to Crazy Women Creek of Rushford, MN for having the Champion Limousin Bull at the Nebraska Cattlemen's Classic. The bull is a 1/21/25 son of Boss Lake Red Eye 207K out of EDLE Judge Judy 115J.

North Star Point Series

The 2026 North Star Points Series upcoming shows have been released. The first show is the Chad Schmit Memorial Beef Classic held 4/19 in Wabasha, MN. The last show to end the series is the MN Fall Beef Classic in Preston, MN. For more information about the shows visit the North Star Point Series website.

Nebraska News...

Nebraska Junior Beef Expo

The 29th Annual Nebraska Junior Beef Expo will be held on June 5-7th. At the Boone County Agriculture and Education Center in Albion, NE. More information can be found at the NE Jr. Beef Expo facebook page.



Remember
to Tune In!

South Dakota News...

South Dakota Summer Spotlight

Mark your calendars for the South Dakota Summer Spotlight which will be held in Huron, SD Thursday, July 23rd through Sunday, July 26th, 2026.

In Memoriam



Elaine Glee Yackley, age 85, of Onida, was called home to be with the Lord on April 8, 2026, at Avera Heart Hospital in Sioux Falls, surrounded by her loving family.



Elaine was born to Harold and Angelene Peterson on February 14, 1941, a day that fittingly reflected the love she would spend her life giving to others. She grew up in the Chamberlain area where she attended country school and Chamberlain High School.

In the spring of 1961, Elaine was united in marriage to the love of her life, Bob Yackley from Onida. Together they shared 65 years of marriage and their partnership was a true testament to unwavering love, faith, and commitment.

Elaine's greatest joy was her family. She was a constant loving presence in the lives of her children, grandchildren, and great-grandchildren. She was their biggest supporter, attending countless games, concerts, and events; she rarely missed a moment. She never forgot a birthday or anniversary and made each person feel cherished, celebrated, and deeply loved.

She also had a special love for her community. Living in a small town, Elaine cherished the people around her and found joy in being involved and connected, especially in the St. Pius X Catholic church and its activities. Most people in town knew her as "Grandma Elaine." She truly loved everyone in her community and was known for her kindness, warmth, and willingness to care for others.

Elaine had a gift for hospitality that made everyone feel like family. Her brownies were well known and highly requested, becoming a local favorite. She delighted in welcoming not only her grandchildren and great-grandchildren, but also their friends, into her home for goulash or malts, always making sure no one left hungry.

Those who knew Elaine will remember her for her kind spirit, her enduring faith in God and her church, and the unconditional love she gave so freely. Her legacy lives on in the family she cherished and the countless lives she touched.

She is lovingly survived by her husband Bob, her sons Steve (Carla), Todd (Tanya), and Mike (Kellie), her grandchildren Alexis (Cliff) Warner, Ryan (Xandria) Yackley, Donnie Yackley, Nicole Yackley, Rachel (Shane) Hennen, Sara (Tyler) Renze, Blake (Kayla) Yackley, Sasha Yackley, Wayne (special friend Roz) Yackley, Spencer (Tina) Yackley, Brielle (Travor) Bohle, Alex Thorson, Jaxon (Briseida) Yackley, and 21 great-grandchildren with two more on the way. She is also survived by her brother Rod (Wendy) Peterson and their sons, Chisum (Cindy), Cade, and Quin (Kelly) and their families.

She was preceded in death by her parents Harold and Angelene, Bob's parents Ben and Vi Yackley, numerous aunts, uncles, cousins, and grandchildren Mary Kristine Yackley (Steve) and Rachel Elaine Yackley (Mike).

In lieu of flowers, Elaine's family suggests memorial contributions be directed to Avera Foundation/Avera Heart Hospital or Missouri Shores Domestic Violence Center.



Answers:

1. 1971
2. 1997
3. 2012

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Dean Schrempp Tribute:

On February 21, 2026 the world lost, not only an incredible cattleman, but a man who genuinely gave back to his community, the State of South Dakota, and in sharing his book, he no doubt influenced the world. At 91 years old Dean, and despite his recent health challenges, has lived a bountiful life. As a cattleman he started using Limousin Bulls decades ago in 1974 and has been faithful to the breed ever since. As a personal friend to the Schott Ranch, Dean, over a decade ago, reflected in his testimonial that he had purchased approximately 250 bulls just from Schott Limousin alone. Dean was known to be able to find the “sleepers” in our bunch and capitalize on that. To that end, he was awarded by NALF, the NATIONAL Limousin “Commercial Producer of the Year” award for his stewardship and dedication.

The Schrempp cattle ran along Bear Creek where they have lots of trees and hills for protection against the snow and bitterly cold weather. Dean and his late wife, Mavis, have ranched in that area since the 1950s. The majority of the cows were home-raised. Dean always said “the genetics in Limousin cattle is the way to go”. He selected bulls that are easy calving, have strong legs and a good disposition.

Being a “Cattleman” didn’t just define the man Dean was. There were countless other things in his life that he will be remembered for. Dad (Jim Schott) had the privilege of a “recent” visit and Dean shared how so many of his boxing students or others in a poverty stricken Indian Reservation had overcome so many of their personal challenges and had stopped by or caught him on the street to tell him what a DIFFERENCE DEAN MADE IN THEIR LIVES...He taught so many personal discipline and gave them meaning to their lives. Dean was a boxing coach for 45 years for the youth of the county, and he was a golden gloves boxer for six years. Dean had been a supporter of his community representing

Dewey County in the South Dakota legislature for 20 years. He had been a county commissioner, president of the Cenex board, president of the airport board, president of the parish council, and he started the Eagle Butte medical board clinic, serving as president for 30 years. He received the governor’s “Volunteer of the Year” award in 1991. He is also the author of a book, “Wide Open Spaces” about the Schrempp life in Dewey County .

Dean Schrempp was not just a great, committed bull customer, HE WAS A RESPECTED FRIEND. I witnessed and experienced how he cared for and treated other people and other peoples children to help them to grow up to be a better person. He earned and deserved ALL MY RESPECT & MORE! THANK YOU DEAN SCHREMP!!

Our sincere prayers for Dean’s Family, his community, his Church, and especially those he called friends are ongoing. The impact of Dean Schrempp’ Legacy will continue to evolve. Tributes like this and countless others in local papers will soon be printed and people will reflect on how Dean affected their lives personally. No doubt these will be inspirations to us all on how we might reflect on our own lives and our own contributions to the things Dean loved so dearly. Inspirations to us all in our Faith, Our own communities, Our own families and maybe even the world.

Respectfully,
Jim, Priscilla Schott
Jared, Lisa and family



Heartland Limousin Regional Show & MLBA Field Day

MAY 22-24, 2026

Pinegar Arena at the Darr Agricultural Center
2401 S. Kansas Expressway Springfield, MO 65807

SCHEDULE

- Friday, May 22 Check-in
- Saturday, May 23 MJLA/HLR Showmanship
MLBA Field Day Level 2 MOE Point Show
National Fullblood Show
- Sunday, May 24 MJLA Steer Show
Heartland Regional Show Steers, Heifers, Bulls

HOTEL HEADQUARTERS:

Hilton Garden Inn, 417-875-8800
4155 S. Nature Center Way
Springfield, MO 65804



Heartland Sale Reports

Symens Brothers 46th Annual “Muscle Up for Profit” Sale

Symens Brothers Limousin of Amherst, South Dakota held their 46th Annual “Muscle Up for Profit” Production Sale at the farm on February 26th, 2026. It was a crisp, clear day with a full crowd in attendance to view and bid on top notch Limousin genetics built on a proven program that has positively influenced the breed for generations. Those in attendance enjoyed the Symens family hospitality, which included a lunch of steak tips, mashed potatoes and gravy and, of course, those famous pies that are almost as popular at the sale as the cattle. Chisum Peterson was the auctioneer for the 1pm start, with bidding available on DVAuction as well. The 100 total lots grossed \$772,000. Congratulations to the Symens family on yet another successful sale!

The top selling bull was Lot 39, SYES Nodak 603N, a 3/21/25 Purebred homo polled red son of SYES Knockout 23K out of Miss SYES Devils Lake 601H, selling for \$20,000 to J. Yorga Farms Limousin of Flintoft, SK, Canada.

The high selling Bred Female were Lots 88 and 89, both selling for \$8,000 each. Lot 88 was Miss SYES Gen Vis 302M, a 3/23/24 Purebred homo polled red daughter of L7 Genuine Vision 9033G out of Miss SYES CH Account 303J, ultrasound safe to DLVL Make Hay 485M due on 4/15/26. She sold to All Jahr of Pemberton, MN.

Lot 89, Miss SYES Hercules 124M, a 4/12/24 Purebred homo polled, homo black daughter of RMKR Hercules 020H out of Miss SYES Encore 126J, sold for \$8,000 to Thad Jensen of Amherst, SD. She is ultrasound safe to DLVL Make Hay 485M due on 3/27/26.

The high selling Open Female was Lot 102, Miss SYES Gravity Flow 258N, a 3/16/25 82% hetero polled red daughter of Lewis Gravity Flow G62 out of Miss SYES Devils Lake 158L. She sold for \$9,000 to Lura Limousin of Delavan, MN.

Averages

83 Bulls.....	\$8,021
8 Bred Females.....	\$6,719
9 Open Females	\$5,833



The Symens family celebrates another successful sale.



The famous pies are a tradition at the annual sale.



The bulls were ready for center stage.



A large crowd was in attendance to view and bid on the lots.

REMINDER: 2026 HEARTLAND MEMBERSHIPS ARE NOW DUE!

APPLICATION FOR MEMBERSHIP

To continue receiving a paper edition of the Heart Beat, you must be a member of the Heartland Limousin Association. The HLA is comprised of Limousin breeders including the states of Iowa, Kansas, Minnesota, Missouri, Nebraska & South Dakota.

Name _____ Most used herd prefix assigned by NALF _____

Address _____ City/State/Zip _____

Phone/Email _____

Have you registered cattle with NALF within the last year? Yes or No

of Cattle Owned _____

Please make checks payable to the HLA,
clip and return this membership application and \$50 to:
Ashley Wiser, HLA
PO Box 33, Bluffton, Arkansas 72827



Heartland Sale Reports

Wieczorek Limousin Annual Production Sale

Wieczorek Limousin of Mount Vernon, South Dakota held their Annual Production Sale on February 27, 2026 at the Ranch with online bidding available via DVAuction. It was a beautiful day for a sale and a very large crowd of long-term customers and friends came out to purchase some excellent sale lots backed by the Wieczorek philosophy of continual improvement and excellent customer service backed by 46 years of complete and honest performance information. A delicious meal of Limousin cheeseburgers with a side of baked beans and desserts were served at 4pm. Auctioneer Chisum Peterson kicked off the sale at 5pm. The 40 Lots grossed a total of \$468,000, to average \$11,700. A big congratulations to the Wieczorek family on their successful sale!

The top selling Bull was Lot 1, WZRK National Guard 0046N, a 2/2/25 85%, heterozygous black homozygous polled son of AHCC Landmark 917L out of WZRK 0046H. He sold for \$56,000 to Linhart Limousin and Block Limousin.

Lot 2, WZRK Nailed It 3015N, a 1/23/25 82%, Black homo polled son of L7 Koko 2064K out of WZRK 3015L was the next high seller at \$24,000.



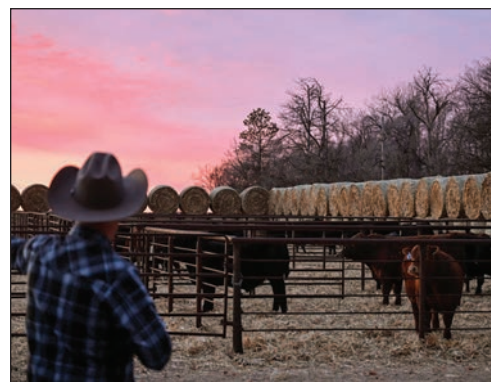
Curt and Leanne Wieczorek and family on sale day.



It was a beautiful day to walk through the pens.



The sale bulls enjoying some sunshine.



The SD sunset made for a beautiful backdrop.

As spring moves towards summer, it's time to think about your marketing program. The experienced staff of L365 can help. Give us a call. The Summer Breeder Directory Issue will be here before you know it.



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South Region
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405/850-5102
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Heartland Sale Reports

Linhart Limousin “Business Done Right” Bull Sale

Linhart Limousin of Leon, Iowa held their 11th Annual “Business Done Right” Bull Sale on March 7, 2026 at 1PM on the farm. It was a cold, windy day but it didn’t deter customers from coming out to bid on the stout and powerful bulls they have come to expect from the Linharts, with a program influenced by elite herd sires, progressive genetics and premier donors to produce top notch herd sires. Cattle were available to view starting at 10AM and a delicious lunch of cheeseburgers, baked beans, chips and fried pies was served at noon. Chisum Peterson was the Auctioneer. There were several volume buyers at the sale, which included 15-unit semen packages from CELL Next Generation 5014N ET and VL National Treasure 510N grossing \$28,000. Total sale gross was \$501,500. Congratulations to the Linhart family on yet another successful sale!

The top selling bull was Lot 5, CELL Noble Order 5021N ET, a 1/25/25 homo black, homo polled Lim-Flex son of Conley No Limit our of CELL Cardi 1403J ET, sold to Lenape Limousin of Telford, PA for \$17,500.

Lot 14, CELL Modern Era 4374M, a 9/1/24 hetero black, homo polled Lim-Flex son of COLE Genesis 86G out of TMCK Ecco 425E ET, sold for \$17,000 to Lonely Valley Limousin of Creston, NE.

Lot 9, KQLL Midwest 4309M, a 9/1/24 black homo polled Lim-Flex son of CELL-TNGC Hits the Mark 2055H out of CELL 9419G, sold for \$15,000 to Duane Steenhoek of Chariton, IA.

Averages:

17 18-Month Old Bulls \$10,411
 37 Yearling Bulls \$8,689



Wayne, Matt and Tim of Jones Beef of Rushford, NY are pictured with Charles Linhart and Kily McKinna after the sale. They purchased a bull that will be headed to NY.



Charles Linhart thanks Mark & Kim Folks of Kentucky for their purchase.



It was a packed house at the Linhart sale facility.



The cold day didn’t deter the customers as they walked the lots.

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Heartland Sale Reports

Boyer Limousin Annual Production Sale

Boyer Limousin held their 35th Annual Production Sale on March 8, 2026 at the farm in Liberty, Nebraska with bidding available via DVAuction as well. The brisk day did not stop longtime friends and buyers from coming out to bid on a thick, deep set of bulls and females with impressive EPD's from a trusted family where the customer comes first. A delicious lunch was served at noon, compliments of the Boyer family hospitality with Auctioneer Chisum Peterson kicking off the sale at 1PM. Total sale gross was \$397,000. Congratulations to the Boyers on another successful sale!

The top selling bull was Lot 8, Boyer's Night Hawk 21N, a 3/7/25, 76%, double polled and double black son of COLE Genesis 121L out of JTBO Keeping Time 21K. He sold for \$11,000 John Janeck of Willbar, NE.

Lot 1, Boyer's Moving On Up 9175M, an 8/21/24 Lim-Flex double polled and double black son of Sandhills Envision 51G out of JTBO Ms. Gina 9175G

sold for \$10,750 to Watts Limousin Ranch of Fairfield, NE.

Lot 6, Boyer's Mach I 091M, a 4/18/24, 82%, homo polled double black son of LVLs Optimizer 4G out of TOMV Miss Earning Power 091H sold to Wayne Rees of Liberty, NE for \$10,500.

Averages:

14 Yearling Bulls.....	\$8,357
19 Older Bulls (18 and 24 Months)	\$8,158
5 Bred Cows.....	\$5,650
6 Open Heifers.....	\$5,308
7 Pairs.....	\$7,214
3 Commercial.....	\$4,800



Kiley McKinna, Chisum Peterson and Jay Boyer prepare to kick off the sale.



The crowd prepares to bid on the top notch offering presented by the Boyer.



Making bid determinations ahead of the sale.

Wulf Cattle Hosts Open House and Seminar

March 24th and 25th marked the kickoff of the 38th Opportunity Sale of 2026 for Wulf Cattle at the Sandy Ridge Ranch in Atkinson, NE. The Wulf team highlighted an excellent set of bulls and females that were sold on April 2, 2026.

It was a beautiful day that began by looking through the pens at a progressive group, stemming from Wulfs experience starting as cattle feeders and fine-tuned genetics over the last 50 plus years.

By 12:30pm everyone made their way in for a delicious brisket sandwich lunch with all the fixings to hear the educational seminar "Where We are Headed

and Why Genetics is Our Focus." The Wulf Cattle crew consisting of Nate Knobloch (Beef Manager), Gabe Monasterio (Sandy Ridge Manager) & Casey Fanta (Seedstock Manager) gave updates on the Cattle Market and Wulf Cattle Operations. Some of the updates included how Tyson plant closures factor into production, impact of cattle inventories and beef production system updates as well as ongoing at both Sandy Ridge and Golden Hills.

Open House attendees were treated to excellent information, warm hospitality and cutting edge, customer focused Limousin and Lim-Flex genetics in top notch cattle.



It was a beautiful day at Sandy Ridge Ranch and the boys were ready for their closeup!



Customers walked the lots ahead of the sale to make their selections.



Open house attendees were treated to breakfast, lunch and an educational seminar at the two day open house.



Heartland Sale Reports

Wulf Cattle Opportunity Sale of 2026

Wulf Cattle of Morris, MN held their Annual “Opportunity Sale” on April 2, 2026. The sale was broadcast from Fort Worth, TX via Superior Livestock Auction with bidding available on DVAuctions.com as well as Bid. SuperiorLivestock.com. Wulf Cattle has a continued focus on genetics and data collection to help their many customers become more profitable in their operations. The Wulf team is “future thinking” in looking forward to match genetics and EPDs with the breed and industry needs, with an emphasis on feeding and carcass data. They remain committed to producing cattle that add value to both the Limousin breed and their customers bottom line.

TOP SELLING BULLS

- Lot 1-Wulfs Niobrara 1938N (Wulfs Ka-Ching 0762K) Lim-Flex, \$44,000, sold to Hager Cattle Co. & Syndicate, Karlsruhe, ND
- Lot 2-Wulfs Norfolk 9642N (VL Hunker Down 003H), Lim-Flex, \$30,000, sold to Fillmore Ranch, Boone, CO
- Lot 3-Wulfs Nashville 9780N (VL Jim Beam 114J), Limousin, \$27,000, sold to J Bar J Ranch, Lebanon, MO
- Lot 213-Wulfs Kut Above 6276N (Wulfs Kut Above 7118K), Limousin, \$27,000, sold to B Bar Cattle, SK & TL Andrew Livestock, AB

TOP SELLING HEIFERS

- Lot 302-Wulfs Nyla 5543N (Wulfs Jacks Back 6146J), Limousin, \$14,000 sold to Lake Side Limousin, Ionia, MO
- Lot 307-Wulfs Nikita 5353N (VL Hunker Down 003H), Limousin, \$13,500, sold to Paul Bennier, Meeteetse, WY
- Lot 317-Wulfs Nozomi 5507N (Wulfs Jacks Back 6146J) Limousin, \$13,000 sold to Paul Bennier, Meeteetse, WY
- Lot 313-Wulfs New Day 3266N (Wulfs Konveyer T213K ET), Limousin, \$12,500 sold to Edleman Ranch, Willow Lake, SD

VOLUME BUYERS

- 26 lots sold to Meyer Ranch, Flasher, ND
- 15 lots sold to Oro Vaca, Littleton, CO
- 12 lots sold to Flying O Ranch, Fort Yates, ND
- 11 lots sold to J Bar B Cattle Co, Phoenix, AZ

Averages:

- 144 Lim-Flex Bulls\$10,948
- 13 Angus Bulls\$ 9,192
- 28 Heifers.....\$7,714



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Jason BoyerSecretary
Matt Duff.....Treasurer
Randy Corns.....Ex-Officio

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HEART BEAT AD RATES

SPACE	MEMBER	NON-MEMBER
Full page	\$950	\$1,000
2/3 page	\$630	\$680
1/2 page	\$600	\$650
1/3 page	\$480	\$530
1/4 page	\$425	\$475
1/8 page	\$215	\$265

Contract Rates Available. Contact Ashley for more info.

DEADLINES & TERMS

THE 1ST OF THE PREVIOUS MONTH

DEADLINES

January/February.....Dec. 10
 March/April.....Feb. 10
 May/June.....April 10
 Sept./Oct.....Aug. 10
 Nov./Dec.....Oct. 10
Deadlines are subject to vary.
Terms: All accounts due & payable as billed.

PAGE SPECIFICATIONS

Full page8” x 10.4375”
 Full Bleed ...8.75” x 11.25”
 2/3 page8” x 7”
 1/2 page8” x 5.16” or 3.95” x 10.4375”
 1/3 page8” x 3.5” or 3.25” x 10.4375”
 1/4 page3.95” x 5.16”
 1/8 page3.95” x 2.5” or 1.85” x 5.16”



Lot 1, Wulfs Niobrara 1938N was the top selling bull.



Wulfs Norfolk 9642N was the anchor member of the 2026 NWSS Champion Pen of 3 Limousin Bulls.



Heartland Sale Reports

Minor Limousin Hosts Open House and Online Sale

Minor Limousin hosted their Open House on April 4, 2026 at the farm in Stafford, MO. There was a steady crowd throughout the day of both new and longtime customers who came to view the eight lots of heifers. Flat Creek Restaurant served up a delicious meal of fried catfish, friend chicken, brisket and all the fixings. There was also a drawing for a goody basket and \$1,000 sale credit for the Juniors, won by Houston Pollock.

The “Matriarchs in the Making” online sale was hosted by SC Online Sales on April 9, 2026. It featured eight heifers as well as genetic opportunities. The sale gross was \$78,911 with the heifers averaging \$ 8,500.

TOP SELLING LOTS

\$14,000-Lot 3 MINO Nothin But Luckie 203N ET a 11/7/2025 Purebred daughter of Ratliff Jurisdiction out of AUTO Luckie Too 423Y sold to Max Rost(WC Livestock) of Marshfield, MO with Minor Limousin retaining 1/2 embryo interest after show career.

\$9,250-Lot 1 MINO National Treasure 374N ET an 10/27/25 66% LimFlex daughter of J6 We The People out of MINO Fiona. Sold to Chase Simpson of Salem, MO.

\$8,250-Lot 4 MINO Nightlife 340N ET a 10/8/2025, 43% LimFlex daughter of Riverstone Vegas out of AUTO Gitty 269G. Sold to Hale Farms of Henley, MO.

\$6,750-IVF Flush of MINO Midori 109M a daughter of TASH Heineken out of AUTO Callie was the top selling genetic lot selling to Doug and Cheryl Miller of LTD Genetics, LLC.



Tara and Caleb Minor visit with customers at the Open House.



The heifers were penned for viewing, as potential bidders walked the pens.



Flat Creek provided a delicious meal.

SOCIAL MEDIA/DIGITAL MARKETING PACKAGES

• POWER A POST \$25

Have your logo & ranch info featured on one of our upcoming social media posts. It will say “Post Powered By” to feature your support and market your brand. This will be used for Heartland specific posts/fliers/content such as the Heartland Regional Show, Benefit Auction, etc.

• VIDEO PACKAGE \$50

Submit a video (or multiples) that is five minutes or less about your farm/ranch/family/cattle, etc. We will edit (or combine) the video and share on our social media feed.

• FACEBOOK COVER PHOTO FEATURE \$50

Have your photo be our FB cover photo for the full month. Upon updating the picture, we will feature submission details so you have an opportunity to showcase your ranch, cattle, etc. *Pictures must be appropriate, as well as related to the Limousin Industry and/or member.

• SALE AD PACKAGE \$70

We will share your sale ad to our social media feeds a minimum of two times, as well as posting a reminder on sale day with a link. We will also post the sale ad/reminder to our website. If the ad is created by our team, there will be an additional fee of \$30.

• MEMBER OF THE MONTH SPOTLIGHT \$100

We will do a minimum of four posts (one per week) featuring your farm/ranch. These can feature pics, an ad, a video, etc. (members choice). We will tag you in the posts as well when applicable. We will also feature our member of the month on our website (a short bio on the family/ranch).

• QUARTERLY CLOSE UP PACKAGE \$100

We will feature on ad per quarter of your choice on social media platforms, as well as one video feature per year.

• FILLER PHOTO PURCHASE \$100

Have one of your farm/ranch/cattle photos featured as our front cover page (top, left corner) filler square photos for the next edition of the Heart Beat. Photo and farm credit given in magazine, no minimum sizes.

• GEARED FOR GROWTH PACKAGE \$250

One ad per month of your choice, one video or storyline per quarter that tells your story. We will work with you to help author your story if needed and it will be featured on our website for a month as well.

If interested, contact Ashley Wiser, 479.883.4615



Heartland Sale Reports

Peterson's L7 Bar Limousin Annual Production Sale

Peterson's L7 Bar Limousin held their 48th Annual Production Sale on April 8, 2026, at the ranch in Pukwana, SD. A large crowd was in attendance for the sale, and they enjoyed a lunch of brisket sandwiches, potatoes, salads and desserts. It was a beautiful day to walk through the sale pens. The Peterson family had cutting edge Limousin genetics for sale, tested and proven for many decades, and the gross was \$682,000. Congratulations on another exceptional sale!

The high selling bull was Lot 1, L7 Bar 5072N, a 2/14/25 homo black and homo polled son of AHCC Heartland 901F ET out of Miss L7 303L. He sold for \$40,000 to Wulf Cattle Company of Morris, MN.

The top selling heifer was Lot 72, Miss L7 Bar 545N, a 2/20/25 Purebred black, homo polled daughter of Schilling Halas ET out of Miss L7 308L, selling for \$8,000.

Return and volume buyers were: Triple R Farms, Wienckler Brothers, Rick King and Sons, Harold Bies, Swanson Farms and J & J Cattle.

Averages:

62 Bulls.....\$10,323
6 Heifers.....\$7,000



It was a family affair at L7 Bar for the Peterson's.



Return buyers Triple R Farms, the 2025 NALF Commercial Producers of the Year.



The crowd awaits the start of the auction.



The females of L7 Bar ready for their photos.



ROCKIN' WITH THE LIMOS

NATIONAL JUNIOR LIMOUSIN SHOW & CONGRESS  CIRCLEVILLE

2026 NJLSC

JULY 3-9, 2026 • CIRCLEVILLE, OHIO

ENTRY DEADLINE

MAY 1, 2026

LATE ENTRY DEADLINE

MAY 15, 2026

SHOW LOCATION:

PICKAWAY AGRICULTURE AND EVENT CENTER
415 LANCASTER PIKE
CIRCLEVILLE, OH 43113

VISIT NALF.ORG FOR HOTEL AND CAMPING INFO.



Heartland Sale Reports

Excel Ranches Hosts Open House and Online Sale

Excel Ranches held their second annual open house and online sale on April 11, 2026, at the farm in Perryville, MO. It was a warm sunny day and the steady stream of customers and friends enjoyed a wonderful lunch of sandwiches, chili dogs, drinks and sides and enjoyed catching up as they viewed the cattle. Online bidding via Live Ag was live April 1 through the open house, ending at 4pm. The sale also featured guest consigner, 4-H Limousin of Frohna, MO. Total sale gross was \$120,00 for Excel and \$32,00 for 4-H Limousin. Congratulations to Excel Ranches and the Miller family on a successful sale day!

Lot 1, Excel Manchester ET 21M, a 9/5/24 homo polled, homo black Lim-Flex son of AHCC Heartland 901F ET out of JDIL Journey 104J sold for \$13,000 to Minor Limousin of Strafford, MO.

Excel Newman 2N, Lot 8, a 1/22/25 double black, homo polled 80% son of AHCC Heartland 901F ET out of Excel Jacy 103J sold for \$9,000 to Jerry Seabaugh of Bufordville, MO.

The high selling female was Lot 15, Excel Multiverse ET, a 8/22/24 homo black, homo polled 81% daughter of WFL Hennessy 011H out of Excel Kahlua sold for \$7,000 to H & H Cattle Company of Perryville, MO. She is bred AI safe to AHCC Heartland, due on September 15th.

Excel Ranches Averages:

13 Bulls.....	\$6,615
5 Bred Heifers.....	\$5,900
1 Bred Commercial.....	\$4,500

4-H Limousin Averages:

1 Bull.....	\$4,500
6 Bred Heifers.....	\$4,583



There were both new and return customers walking the lots.



Trevor, Lauren, Braxton and Kinsley Miller at Excel Ranches Open House.

TENTATIVE SCHEDULE

FRIDAY, JULY 3

8:00 A.M.	MOVE IN
4:00 P.M.	NALJA BOARD OF DIRECTORS CANDIDATE & PARENTS ORIENTATION
4:30 P.M.	NALJA BOARD OF DIRECTORS INTERVIEWS

SATURDAY, JULY 4

10:00 A.M.	CHECK IN (BY BARN)
2:00 P.M.	CATTLE IN PLACE
4:00 P.M.	STATE OFFICERS & ADVISORS MEETING
7:00 P.M.	DANCE (POTLUCK)

SUNDAY, JULY 5

8:00 A.M.	CHURCH SERVICE
9:00 A.M.	LIVESTOCK JUDGING
NOON	SULLIVAN SUPPLY FITTING CONTEST
2:00 P.M.	TENDERFOOT MEET UP
	LIMI LITTLES (MOM'S COFFEE HOUR)
4:00 P.M.	SULLIVAN SUPPLY STOCK SHOW U CLINIC
6:00 P.M.	MEMBERSHIP MEETING/GROUP PICTURES
7:00 P.M.	OPENING CEREMONIES
8:00 P.M.	FAMILY FUN NIGHT

MONDAY, JULY 6

8:00 A.M.	SHOWMANSHIP CONTEST (ADULT TO FOLLOW)
NOON	LIMI LITTLES
	MOM'S CHAIR MESSAGES
2:00 P.M.	TENDERFOOT MEET UP
3:00 P.M.	SALES TALK
5:00 P.M.	COW CAMP PRELIMINARIES
6:00 P.M.	LIMI BOOSTER ANNUAL MEETING
7:00 P.M.	CORNHOLE TOURNAMENT

TUESDAY, JULY 7

9:00 A.M.	BRED & OWNED SHOW
4:00 P.M.	LIMI LITTLES
	TENDERFOOT MEET UP
	DIGITAL BEEF WORKSHOP
5:00 P.M.	COW CAMP FINALS

WEDNESDAY, JULY 8

8:00 A.M.	GENESECK GGP ULTIMATE SHOW
NOON	BALLOTS DUE, PEOPLE'S CHOICE DUE
1:00 P.M.	SWEET TREAT
6:00 P.M.	AWARDS CEREMONY

THURSDAY, JULY 9

9:00 A.M.	OWNED FEMALE SHOW
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BREEDING *to* FEEDING



COMING SOON

2026 SEMEN DIRECTORY

www.WulfCattle.com